

## Blogging for the British Geriatrics Society: Guidance

- Include your job title/position at the top, a short 2-3 sentence bio and twitter handle if you've got one
- Keep it informal, light and snappy!
- About 500-800 words is fine
- The title needs to be able to hook people in
- Any pictures (with permissions) would be welcome, if none we will use a stock photo
- It will be proofread and possible edits may be suggested
- In terms of formatting: it would be great if you could use single spaces after full stops, explain any acronyms (even relatively obvious ones), and include any images as separate high-res images, rather than inserting them into your Word document.
- See [www.britishgeriatricsociety.wordpress.com](http://www.britishgeriatricsociety.wordpress.com) for an idea of what our blogs are like
- Ask your friends/colleagues if they have something they would like to blog about also!

Any queries please email Marina Mello [pr@bgs.org.uk](mailto:pr@bgs.org.uk) or call +44 (0) 207 608 8572.

