

7-8 February 2020, the Studio...Glasgow

Partnership and supporter opportunities

Event Overview

This annual 2 day weekend meeting is organised by geriatric medicine trainees, for geriatric medicine trainees to identify and address key training and learning points within the speciality. Built around the current curriculum needs and experiences of junior doctors training for a career in geriatric Medicine, it will see a mix of plenary presentations and workshops, a mock SCE exam, and practice consultant interviews.

Who will attend?

The meeting will be of benefit to all registrars training in geriatric medicine, and is targeted at them.

It may also benefit other specialist trainees who will come into regular contract with older people and are interested in the specialty:

- Registrars in Geriatric Medicine & General Internal Medicine
- Junior doctors training in related specialties
- GP trainees
- Core medical trainees considering a career in geriatric medicine

Why participate:

- Understand more on the key areas & challenges faced in geriatric medicine for junior doctors
- Network & socialise with other trainees, consultants and other healthcare professionals over 2 days
- Hear focused presentations & the latest scientific research in the specialty
- Map new networks of key figures & opinion leaders
- Build stronger relationships based upon clear understanding of different stakeholder perspectives
- Gather direct feedback from medical professionals
- Raise awareness of your company as a leader in continence problem prevention and treatment
- Plan and prepare for future healthcare needs and demands of an ageing society
- Benchmark with competitors





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Symposia Partner Package 1 only (£10,000 plus VAT)

- o Satellite symposium 60 minutes* including hire of standard stage set AV equipment, and staff to assist session
- o Educational partner package Filmed sessions to be hosted with logo and acknowledgement to sponsor in an online learning platform for delegates to access following the conference
- o 8 delegate places for BGS members and 5 corporate places and all event documentation
- o Catering and refreshments prior to the symposium
- o Electronic copy of delegate list (where consent from attendees given)
- o Up to 6m x 4m exhibition stand
- o Full page advert in inside cover of the electronic programme and A4 insert in delegate pack
- o Full acknowledgement in conference announcements, webpage, signage and electronic programme (Further details on application)
- o Priority for other sponsorship opportunities

To tailor a package or enquire

Gold Partner Package 1 only (£5,000 plus VAT)

- o Educational partner package Filmed sessions to be hosted with logo and acknowledgement to sponsor in an online learning platform for delegates to access following the conference
- o 8 delegate places for BGS members and 5 corporate places and all event documentation
- o Electronic copy of delegate list (where opted in)
- o 3 x 2m exhibition stand
- o Full page advert in inside cover of the electronic programme and A4 insert in delegate pack
- o Full acknowledgement in conference announcements, webpage, signage and electronic programme (Further details on application)
- o Priority for other sponsorship opportunities

To confirm this package or enquire please contact: Geraint Collingridge at g.collingridge@bgs.org.uk





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Partner package – Both days Exhibition space 3m x 2m (2 only) £1.500 + VAT

- Logo and acknowledgement on preliminary and final programme and event webpage
- Two complimentary registrations for the conference to include access to all scientific sessions, lunches/ coffees/tea and all conference materials
- 2 Dinner tickets for 28th January Dinner
- Central location in catering & poster space at conference
- Suitable for 3m x 2m pop-up stand (not a shell scheme stand)
- A full delegate list post event (includes delegate names, location and
- organisations).
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

Exhibitor – 1 day Table top 2m x 1m £750 + VAT

- Two corporate personnel to man the stand and access to exhibition area, lunches/coffees/tea for both days and all conference materials
- Suitable for banner stand or 2x1m table top pop up stand
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

Wi-fi Package

£1,000 + VAT per day

With this package the sponsor will provide all delegates with access to the internet via wi-fi.

A full acknowledgement to the sponsor will be given in the main room of the event and on the programme.

British Geriatrics Society Newsletter – (2 Adverts Per Issue)

£1,500 + VAT per newsletter.

Opportunities are available for a full or half page colour advert in the BGS newsletter. This is published bi-monthly and sent to over 3,500 members of the Society.

Personalised Invitations to the Event

Price on request

- Co-ordinated design and production of high quality, personalised invitations for sponsors' clients.
- Discounted rate for groups of healthcare professionals to attend the meeting.

This will help build a personal relationship with key delegates well in advance and extend discounted attendance to a defined number of invited delegates

Company literature in delegate packs

£495 + VAT company to supply insert and a maximum of A4 single sheet in size or a takeaway item - pens, notepads, key-chain (item to be agreed with BGS)



Society or your registration will not be completed

BGS Trainees' Weekend 2020

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=	omplete this form and return it to <u>g.collingrid</u> EC1M 4DN	ge@bgs.org.uk fax to: +44 (0)20 7608 10	41 or post to	o; British Geriatrics Society Marjory Warn	en House, 31 St Jo	ohn's Square	
COMPAN	Y DETAILS						
Contact Name*: Surname:					□ Dr	□ Miss	
Email address*:					<u></u> □ Mr.	□ Ms	
Email address .					☐ Mrs.	☐ Other.	
Mobile pho	ne*:						
	Partner package - £1,500 + VAT			Exhibitor - £750 + VAT			
	Gold Partner Package - £5,000+ VAT			Wi-fi Package - £1,000 + VAT			
	British Geriatrics Society Newsletter - £1,5	00 + VAT		Company literature in delegate packs - £495 + VAT			
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Banker: Royal Bank of Scotland, London City Office, 62-63		Post to: British Geriatrics Society Marjory Warren House, 31 St John's Square					
Threadneedle Street, London EC2R 8LA		LONDON EC1M 4DN					
Sort code 16-00-15 Account No. 23190373			Payment	by invoice:-			
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Signature							
The confere	ence organisers will send a confirmation of you	r selection and issue an invoice & receipt	t. Payment r	nust be made within 28 days of confirmati	on from the Britis	h Geriatrics	



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Event Partner package agreement

The following agreement is made between: $ \\$

(1) BGS Trading Ltd.

hereafter referred to as the 'Society'

and

(2) the signatory of the sponsorship booking form hereafter referred to as 'Event partner'

- 1. The event partner agrees to pay the full amount plus VAT for the agreed package, details provided earlier in the document on the booking form.
- Payment for exhibition space shall be made by the Event partner within 30 days of an invoice being issued by the Society. Payment must be made by cheque or bankers draft drawn on a United Kingdom bank in British Pounds.
- 3. No nails screws or other fixtures may be attached to any part of the Venue including floors and ceilings. No painting of any part of the Venue is to be carried out. The Event partner shall be responsible for any charges incurred by the Venue for any damage or disfigurement caused by the Event partner or its agents.
- 4. The Event partner will ensure that its employees and contractors will at all times act in accordance with the reasonable directives of the Society and will conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the Venue management and with all applicable laws ordinances and directives.
- 5. The Society shall not be liable for any claims arising from loss or damage from any cause whatever in respect of any property brought to the Venue by the Event partner or by a third party hired by the Event partner. The Event partner shall indemnify the Society for any claims arising from death, bodily injury or damage to property arising in connection with the installation or supply of any mechanical equipment or exhibit or stand supplied by the Event partner or anything permitted omitted or done thereon. The indemnity shall include any claim for consequential loss and all actions, proceedings, costs and demands for each and every claim.
- 6. The Event partner shall effect adequate insurance in respect of public liability (£2 million British Pounds) and shall on request provide the Society with satisfactory evidence that adequate insurance is in force.
- 7. In the event of postponement or cancellation of the Event for any cause not within the control of the Society, the Society shall not be liable to the Event partner in respect of any actions claims costs or expenses including claims for consequential losses. If the Event can be postponed or rearranged the contracts for space shall be binding on all parties. In the event that the Event is cancelled or abandoned by the Society with no intention to rearrange at a future date the Event partner shall be entitled to a refund of the Event Fee.
- 8. If the Event partner cancels its booking at any time after acceptance of the booking the full Fee will remain due. The Event partner may increase their involvement at the Event after signing this agreement at the same rate previously agreed but subject to the further availability of suitable exhibition space at the Venue and remaining sponsored options. Space which is cancelled after this date, (including complete cancellation of the booking) will be charged at the full rate
- 5. A pre-condition of your being allowed to set up your exhibition stand is that you will provide us with a copy of your Health & Safety document and Risk Assessment no later than 7 days before setup day.