Partnership and supporter opportunities

Event Overview

The BGS-MD SIG and PDNSA are pleased to announce details for the forthcoming BritMODIS conference for Neurologists, Geriatricans, Therapists and PD Nurse Specialists. The British Movement Disorders Group (BritMODIS) Conference will be held on 31st January 2020 in Birmingham.

The meeting will provide a forum for education in movement disorders and a debate on multidisciplinary working in Parkinson's disease.

The meeting highlights current clinical practice and provide a platform to present research outcomes and showcase successful service delivery. The events accept abstracts from researchers around the world and welcomes multi-disciplinary audiences.

This annual event is organized for healthcare professionals working in the field of movement disorders in older people. The day provides a forum for scientific discussion and clinical updates and enables a multidisciplinary audience of over 100 professionals to share their experiences of best clinical practice.

Who will attend?

The agenda attracts Geriatric Consultants, SpRs training in Geriatric medicine and MD specialists from across the UK, Ireland and also Europe.

- Neurologists,
- Movement Disorder Therapists
- Parkinson's' Disease Nurse Specialists.

Why participate:

- Understand key issues, concerns and challenges in movement disorders facing health care specialists working with older people
- Hear focused presentations & the latest scientific research in the specialty
- Map new networks of key figures & opinion leaders
- Build stronger relationships based upon clear understanding of different stakeholder perspectives
- Gather direct feedback from medical professionals
- Raise awareness of your company as a leader in continence problem prevention and treatment
- Plan and prepare for future healthcare needs and demands of an ageing society
- Benchmark with competitors



PARKINSON'S DISEASE NURSE SPECIALIST ASSOCIATION



Gold Partner Package 1 only (£10,000 plus VAT)

- Satellite symposium 45 minutes at 09.30 or 13.00 (TBC) on 31st January 2020 including standard stage set AV equipment, and staff to assist session
- Educational partner package Filmed sessions to be hosted with logo and acknowledgement to sponsor in an online learning
- platform for delegates to access following the conference
- 8 delegate places for BGS members and 5 corporate places and all event documentation
- Catering and refreshments prior to the symposium
- · Electronic copy of delegate list
- 3 x 2m exhibition stand
- Full page advert in inside cover of the electronic programme and A4 insert in delegate pack
- Full acknowledgement in conference announcements, webpage, signage and electronic programme
- (Further details on application)
- · Priority for other sponsorship opportunities

To confirm this package or enquire please contact: Geraint Collingridge at g.collingridge@bgs.org.uk



Partner package Exhibition space 3m x 2m (2 only) £3,000 + VAT

- Logo and acknowledgement on preliminary and final programme and event webpage
- Two complimentary registrations for the conference to include access to all scientific sessions, lunches/ coffees/tea and all conference materials
- 2 Dinner tickets for 31st January Dinner(tbc)
- Central location in catering & poster space at conference
- Suitable for 3m x 2m pop-up stand (not a shell scheme stand)
- A full delegate list post event (includes delegate names, location and
- · organisations).
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

Exhibitor Table top 2m x 1m £1,500 + VAT

- Two corporate personnel to man the stand and access to exhibition area, lunches/coffees/tea for both days and all conference materials
- Suitable for banner stand or 2x1m table top pop up stand
- Access to 13 amp electricity supply is included (Additional mains supply must be ordered through the electrical contractor.)

Educational Partner Package (1 only)

£1,500 + VAT

Presented material will be recorded and put online following the event. All parallel sessions will be filmed and hosted in an online learning platform for delegates to access at their convenience. Following the conference, selected content can be released by the sponsor to a wider community via the BGS website. Acknowledgement to the sponsor will be added to the video creating a wide reaching branding opportunity for sponsors.

Wi-fi Package

£1,000 + VAT per day

With this package the sponsor will provide all delegates with access to the internet via wi-fi. A full acknowledgement to the sponsor will be given in the main room of the event and on the programme.

British Geriatrics Society Newsletter – (2 Adverts Per Issue)

£1,500 + VAT per newsletter.

Opportunities are available for a full or half page colour advert in the BGS newsletter. This is published bimonthly and

sent to over 3,500 members of the Society.

Personalised Invitations to the Event

Price on request

- Co-ordinated design and production of high quality, personalised invitations for sponsors' clients.
- Discounted rate for groups of healthcare professionals to attend the meeting.

This will help build a personal relationship with key delegates well in advance and extend discounted attendance to a defined number of invited delegates

Company literature in delegate packs

£495 + VAT company to supply insert and a maximum of A4 single sheet in size or a takeaway item - pens, notepads, key-chain (item to be agreed with BGS)

	complete this form and return it to \underline{c} ouse, 31 St John's Square LONDON E		+44 (0)2	0 7608 1041 or post to; British	Geriatrics Societ	y Marjory	
COMPAN	Y DETAILS						
Contact Name*: Surname:				□ Dr □ Mr.	☐ Miss ☐ Ms		
Email address*:					☐ Mrs.	□ Other.	
Mobile phone*:							
	Partner package - £3,000 + VAT	Ī		Exhibitor - £1,500 + VAT			
	Educational Partner Package - £1,500 + VAT			Wi-fi Package - £1,000 + VAT			
	British Geriatrics Society Newsletter - £1,500 + VAT			Company literature in delegate packs - £495 + VAT			
Correspon	dence address:						
City:				Post Code:			
Attendee 1 name:			Email:				
Attendee 2 name:			Email:				
Dietary Requirements:							
Disabled A	Access requirements:						
PAYMENT INFORMATION – payment by Bank Transfer /Card / Cheque/ Invoice (circle one)							
Please debit my card (circle one) Visa / Mastercard			Valid fro	om : Valid until			
Card number: CVC/CVV number:							
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Invoice/Billing address (if different from above)							
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Payment by direct bank transfer to:			Pay by invoice				
Account Name: BGS (Trading) Ltd Banker: Santander UK plc, 2 Triton Square, Regent's Place,			Please provide contact details for the person handling invoice payments:				
London NW1 3AN				ce payments.			
Sort code 09-02-22 Account No. 10849806			Name:				
IBAN GB40ABBY09022210849806 Reference: Surname			Conta	Contact email			
Payment by direct bank transfer to:			Invoid	Invoice address:			
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By signing below, you are signifying that you have read and agree to the terms and conditions of the conference. A							
signature is essential for this form to be processed.							
Signatu	re						

The conference organisers will send a confirmation of your selection and issue an invoice & receipt. Payment must be made within 30days of confirmation from the British Geriatrics Society or your registration will not be completed

A Company incorporated in England with limited liability
Registered Number 2013195 VAT Registration Number 440 5215 88
A wholly owned subsidiary of the British Geriatrics Society Registered Charity Number 268762
Registered office Marjory Warren House 31 St John's Square London EC1M 4DN

Event Partner package agreement

The following agreement is made between:

(1) BGS Trading Ltd.

hereafter referred to as the 'Society'

and

(2) the signatory of the sponsorship booking form

hereafter referred to as 'Event partner'

- 1. The event partner agrees to pay the full amount plus VAT for the agreed package, details provided earlier in the document on the booking form.
- Payment for exhibition space shall be made by the Event partner within 30 days of an invoice being issued by the Society. Payment must be made by cheque or bankers draft drawn on a United Kingdom bank in British Pounds.
- 3. No nails screws or other fixtures may be attached to any part of the Venue including floors and ceilings. No painting of any part of the Venue is to be carried out. The Event partner shall be responsible for any charges incurred by the Venue for any damage or disfigurement caused by the Event partner or its agents.
- 4. The Event partner will ensure that its employees and contractors will at all times act in accordance with the reasonable directives of the Society and will conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the Venue management and with all applicable laws ordinances and directives.
- 5. The Society shall not be liable for any claims arising from loss or damage from any cause whatever in respect of any property brought to the Venue by the Event partner or by a third party hired by the Event partner. The Event partner shall indemnify the Society for any claims arising from death, bodily injury or damage to property arising in connection with the installation or supply of any mechanical equipment or exhibit or stand supplied by the Event partner or anything permitted omitted or done thereon. The indemnity shall include any claim for consequential loss and all actions, proceedings, costs and demands for each and every claim.
- 6. The Event partner shall effect adequate insurance in respect of public liability (£2 million British Pounds) and shall on request provide the Society with satisfactory evidence that adequate insurance is in force.
- 7. In the event of postponement or cancellation of the Event for any cause not within the control of the Society, the Society shall not be liable to the Event partner in respect of any actions claims costs or expenses including claims for consequential losses. If the Event can be postponed or rearranged the contracts for space shall be binding on all parties. In the event that the Event is cancelled or abandoned by the Society with no intention to rearrange at a future date the Event partner shall be entitled to a refund of the Event Fee.
- 8. The Event partner may increase the size of the stand area after signing this agreement at the same rate per square metre as previously agreed but subject to the further availability of suitable exhibition space at the Venue. The Event partner may reduce the size of the stand area by up to 25% of the total maximum agreed space without penalty up to 90 days before the first day of the Event. Space which is cancelled after this date, or is cancelled in excess of 25% of the total maximum agreed (including complete cancellation of the booking) will be charged at the full rate.
- 9. A pre-condition of your being allowed to set up your exhibition stand is that you will provide us with a copy of your Health & Safety document and Risk Assessment no later than 7 days before setup day.